



Mendota's environmentally friendly, sealed combustion, direct vent fireplaces with the BurnGreen™ system are designed to meet exacting governmental EPA standards, as well as national LEED® and NAHB guidelines for high efficiency and low emissions.

Visit www.mendotahearth.com and click on the BurnGreen™ icon.



THE MENDOTA FIREPLACE EXPERIENCE



Model FV33i shown

MENDOTA

AMERICA'S LUXURY FIREPLACE

JOHNSON GAS APPLIANCE CO.
Gas Specialists Since 1901
520 E Avenue NW
Cedar Rapids, IA 52405

MENDOTA HEARTH DIVISION
High Performance Fireplaces
520 E Avenue NW
Cedar Rapids, IA 52405

Visit our website at: www.mendotahearth.com

MENDOTA

AMERICA'S LUXURY FIREPLACE

FULLVIEW GAS FIREPLACE INSERTS

Your Exclusive Mendota Dealer:

Luxury where you live

There's much to love about a Mendota luxury gas fireplace insert.

It begins the first time you turn it on and are instantly rewarded with the incredible, authentic FullView log fire, the memory of messy ashes and hours spent stacking and storing wood vanquished with the touch of a button.

Then there's the quiet confidence of knowing every Mendota fire burns with a century-old tradition of craftsmanship and gas technology, where details such as true full seam welding, heavy-gauge steel and careful hand assembly deliver on the promise of a lifetime of comfort.

But it's the moment you linger in the doorway that the feeling of luxury truly hits home. The realization that your Mendota fireplace indulges you with ease, warmth and great satisfaction each and every day.

That's not just luxury—it's luxury where you live.





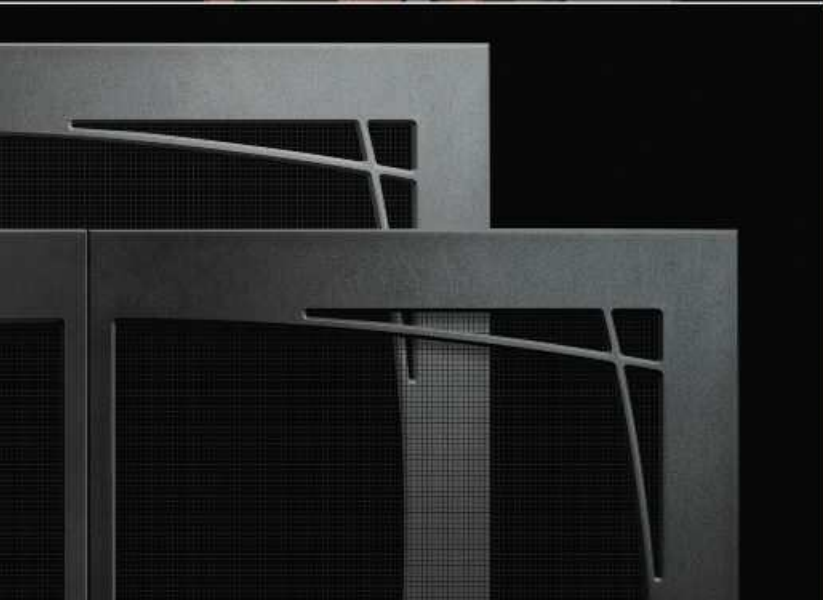
Patent-pending design

Frame your fire with exquisite stained glass insets and delight in watching the flames dance and flicker through a spectrum of colors. Rich, traditional hues of ruby and amber and modern jewel tones of swirled blue and purple glass help the Duchess front infuse a room with elegance and grace. On or off, it turns your high efficiency Mendota fireplace insert into an objet d'art.

Available in Black, Antique Copper and Swedish Nickel finishes with a choice of Sunrise, Autumn or Desert Vista stained glass color insets (available for FV33i early 2011)



Duchess

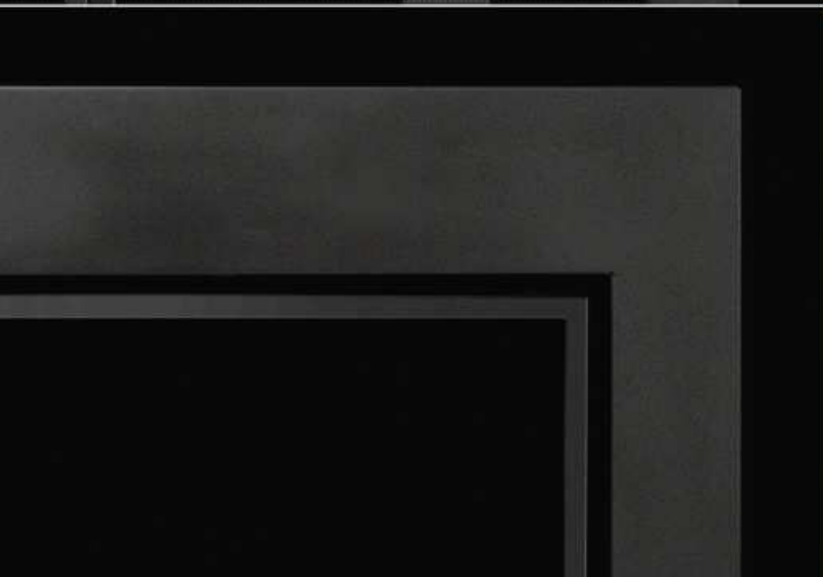


Inspired by the sweeping branches of the weeping willow. The bold look of precision-cut steel is softened by graceful curves, creating a balance of thick and thin, strength and comfort. Operable doors let you enjoy the flames of your Mendota insert to the fullest.

Available in Black, Swedish Nickel and Vintage/Natural Iron finishes with permanent firescreens (available for FV33i early 2011)



Willow



Designed for those who want minimal visual interruption of the beautiful Mendota fire.

Available in Black finish with Natural Iron accent bar (accent bar on FV44i only)

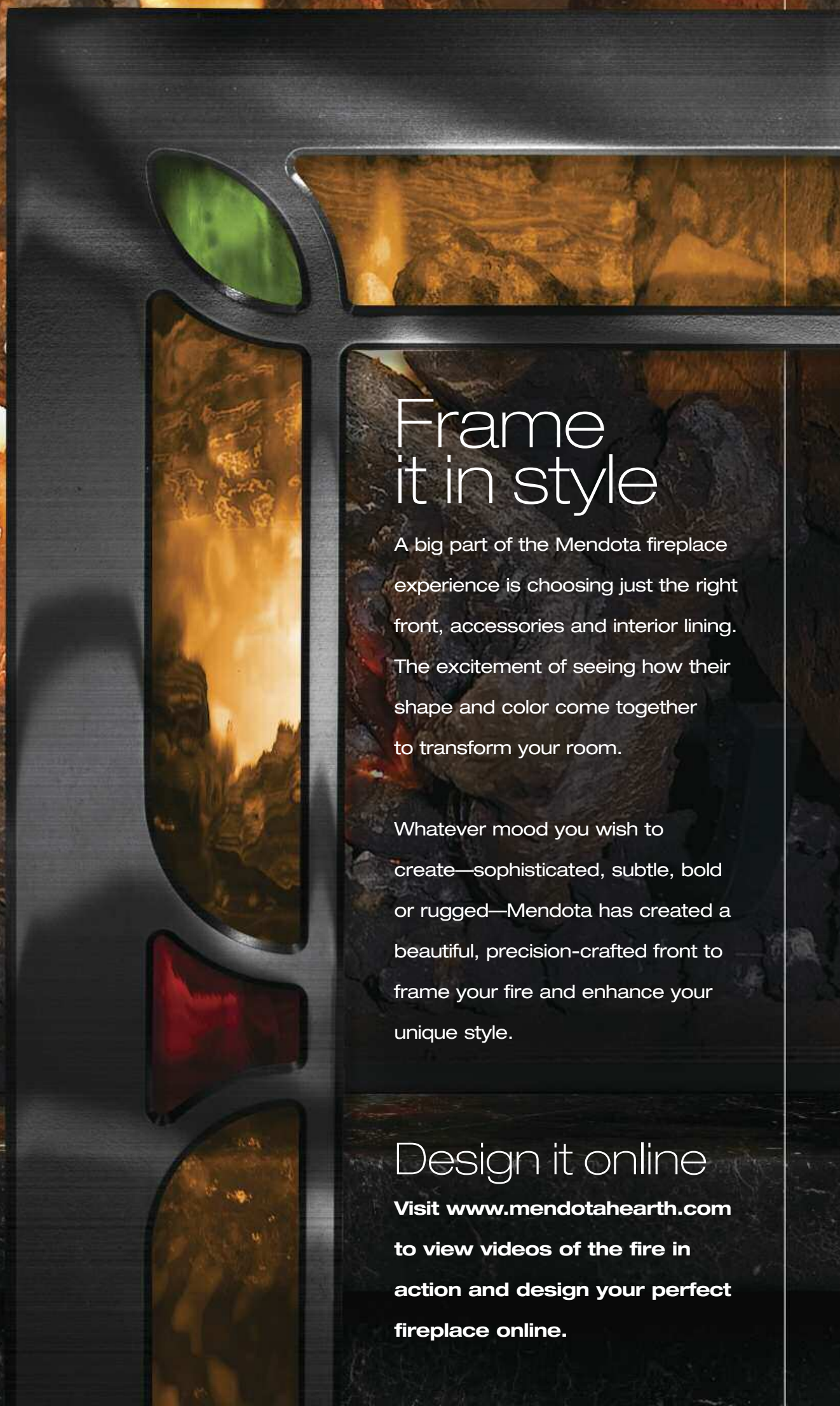


Basix



Focus on the fire

With the exact look and feel of a woodburning fireplace, Mendota's award-winning log fire will quickly become the focal point of your room. The unique FullView design places the fire on the hearth, with no telltale louvers or raised platform to hide the controls. In the end, there's just you and the beautiful fire—the way the experience was always meant to be. Best of all, every Mendota insert is an ANSI/AGA certified high efficiency wall furnace that adjusts from a roaring fire with lots of heat to the lazy flames of a romantic late night campfire with the touch of a button. And it's all done in an environmentally responsible way.



Frame it in style

A big part of the Mendota fireplace experience is choosing just the right front, accessories and interior lining. The excitement of seeing how their shape and color come together to transform your room.

Whatever mood you wish to create—sophisticated, subtle, bold or rugged—Mendota has created a beautiful, precision-crafted front to frame your fire and enhance your unique style.

Design it online

Visit www.mendotahearth.com to view videos of the fire in action and design your perfect fireplace online.



All Mendota door sets extend over the entire fireplace, giving it the largest possible appearance. They also open to allow you to take full advantage of the beautiful, FullView fire.

With its handsome lines and elegant arched doors, the Bentley Collection redefines the shape of luxury in today's homes. Made warm and welcoming by the Mendota FullView fire, the Bentley's regal, stately presence instantly transforms your room.

Available in Black, Antique Copper, Gold, Gun Metal, Swedish Nickel and Vintage/Natural Iron finishes



Bentley

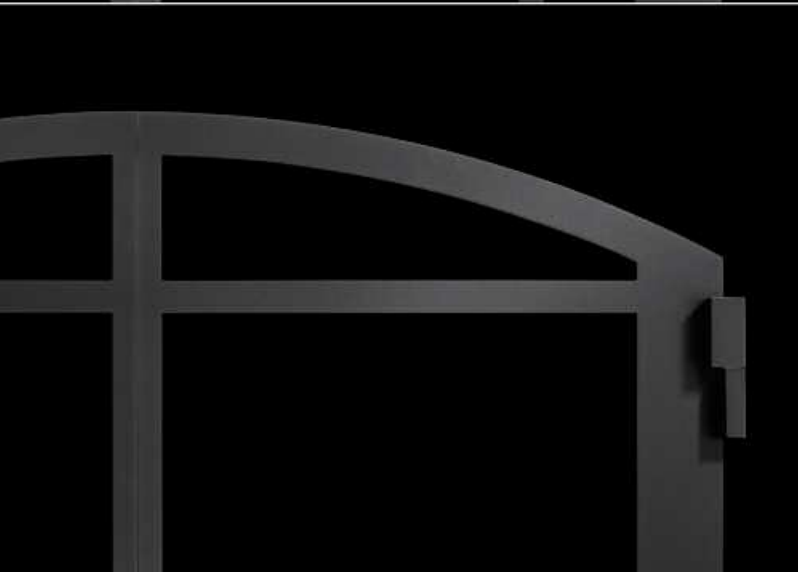


The Prairie Collection captures the American style of architect Frank Lloyd Wright—a look exemplified by strong horizontal lines, open interiors, and a warm, informal, inviting style in harmony with its surroundings.

Available in Black finish



Prairie



Nothing re-creates the mood of traditional New England like Mendota's popular Andover Collection. Classically styled doors combine with artistically hand-molded logs to create the illusion of a woodburning fireplace.

Available in Black finish



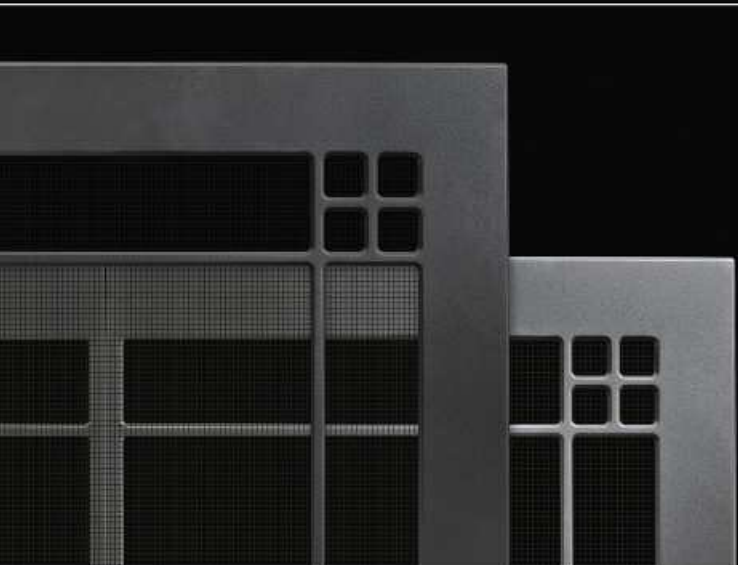
Andover



Pioneer

Settle in for a long evening, or a long winter, in the comforting glow of your Mendota FullView insert outfitted with Pioneer firescreen doors. They capture classic woodburning fireplace ambiance, updated with twin firescreen doors in place of a traditional drape pull.

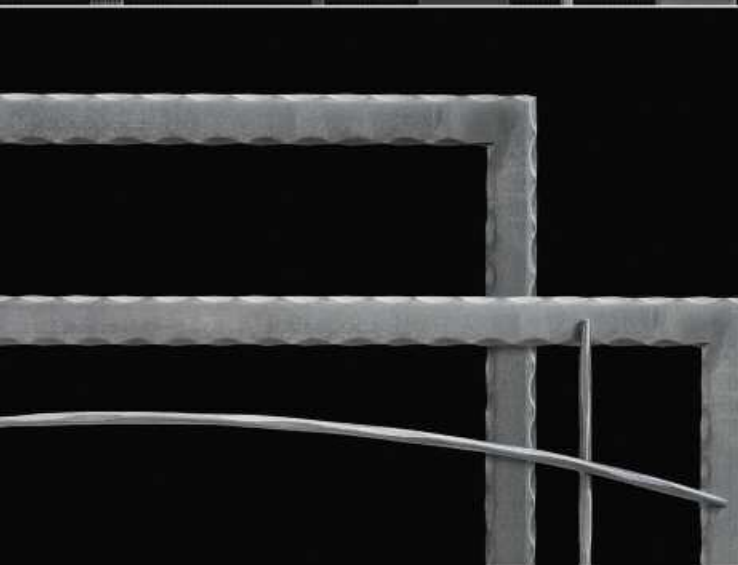
Available in Black finish
(available for FV33i early 2011)



Homestead

Harkening back to the days when fire was truly the focal point of the home, Homestead doors embody the simplicity and quality that are hallmarks of farmhouse style. The traditional steel finish and corner detailing lend a subtle touch that enhances and accents the beautiful flames.

Available in Black and Vintage/Natural Iron finishes with permanent firescreens
(available for FV33i early 2011)



Rustique

Rugged and rough-hewn, the Rustique front includes a choice of border or arched bar styles. Both feature a machine-distressed scalloped edge. Decidedly masculine, it has the look and feel of a favorite antique that's right at home in a den or family room.

Available in Natural Iron finish
(available for FV33i early 2011)



Boulevard

Boulevard doors evoke an era when grand hotels and quaint shops lined a city's main thoroughfare. The classically sleek lines offer a quiet sophistication and uninterrupted view of Mendota's exceptional FullView gas log fire.

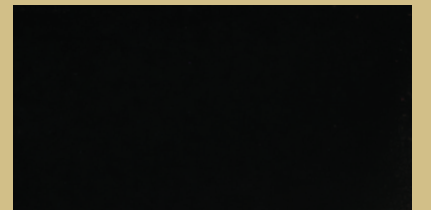
Available in Natural Iron finish with Black insets and permanent firescreens
(available for FV33i early 2011)

Customize your FullView Insert With a Choice of Interior Linings

Choose from standard brick or optional reflective porcelain linings to make your Mendota FullView fireplace insert as engaging to look at when the fire's off as when it's on.



Red Soldier Course Brick



Black Porcelain Reflective (optional)
available Spring 2011

Complete Comfort Control, With Just a Simple Touch

This handsome, simple-to-operate remote control is included with your Mendota FullView gas fireplace insert. It allows you to easily:

- Turn the pilot and burners on and off
- Adjust the heat output to your comfort
- Turn the blowers on and off or adjust blower air output
- Turn the FireLight on and off
- Even turn off the rear burner on mild days

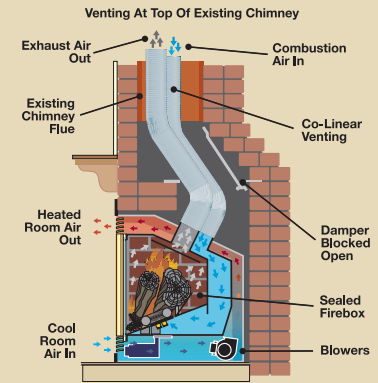
You can accurately control room temperature using the remote control's smart digital thermostat. Simply set the temperature, and the burner will automatically turn down as room temperature nears the set temperature.



Mendota Sealed Combustion, Direct Vent Technology

Mendota's sealed combustion, direct vent system draws air for combustion from outside the home into a sealed firebox. Exhaust is expelled through a separate vent. Room air is heated and recirculated.

The system keeps warm air *in* and cold air *out*. This assures high air quality, maximum efficiency and trouble-free operation in today's tight homes.



Save Energy by "Zone Heating" With a Mendota Gas Fireplace Insert

Heat the room you use the most. With an energy efficient Mendota gas fireplace insert in the room you use the most, you can turn down the central heat, enjoy the beauty, warmth and fascination of Mendota's award-winning log fire, and save valuable dollars on your energy bill.

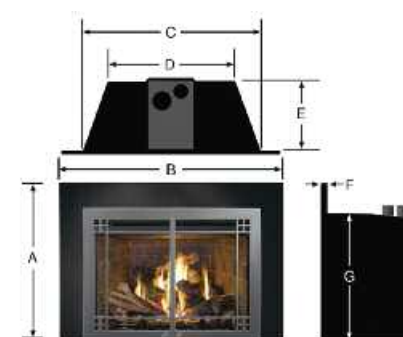
FireLight Accents your Hearth, With or Without Flames

Included with every FullView insert. Use our FireLight accent lighting system when the fire's on to add extra drama and detailing to the interior lining and logs. Or enjoy the ambiance and gentle glow without flames or heat during warmer months.



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Mendota FullView (FV33i & FV44i) Direct Vent Gas Fireplace Insert Specifications



Shown with Homestead doors in Vintage/Natural Iron



Shown with Andover doors in Black

	FV33i	FV44i
A	24" 27" 31"	31" 33" 36"
B	36" 40" 44"	44" 48" 52"
C	30-5/16"	34"
D	22-1/4"	24"
E	15-5/8"	16-3/8"
F	1-3/4"	1-3/4"
G	18-1/4"	23-3/4"

Minimum Fireplace Opening Requirements for FV33i & FV44i Inserts:
 FV33i: 30-3/16" Wide x 18-3/8" High x 15-3/4" Deep
 FV44i: 34" Wide x 24" High x 17" Deep

FV33i Andover Arched Faceplate
 H-28-7/8" I-40-1/4" J-24-7/8" RADIUS-52-11/32"

FV33i Bentley Arched Faceplate
 H-28-7/8" I-40-1/4" J-22-7/8" RADIUS-36-7/8"

FV44i Andover & Bentley Arched Faceplate
 H-33-3/8" I-44" J-27-3/8" RADIUS-43-1/32"

Products, specifications and prices subject to change without notice. Consult our Owner's Manual for all final dimensions. Mendota products are manufactured in the U.S.A.



Specifications	
BTUH	FV33i - Hi 31,000 Lo 10,000 FV44i - Hi 40,000 Lo 15,300
Efficiency	Up to 86.3%
Gas Supply	Natural or LP
Vent Size	3" Intake, 4" Exhaust
Safety System	AGA Certified IPI Auto Electronic Ignition System Activated with Thermostatic Remote Control
Safety Tested	Intertek to CGA/AGA/ANSI Standards
Weight	FV33i - 175 lbs. FV44i - 200 lbs.

Standard Equipment:
 One ceramic plaque burner & one tube burner (back burner turn-off from remote control), premium fiber log set, grate, embers & coals, AGA certified safety system, IPI electronic ignition, two blowers, remote control with flame & fan modulation & accent lighting control, FireLight accent lighting, Red Soldier Course Brick interior lining. *FV33i has two tube burners.

Options:
 Mendota fronts & doors; Three sizes faceplate surrounds and an arched faceplate surround; Custom sized faceplate surrounds; Black Porcelain Reflective interior lining.